

A Note From Our CEO

I'm pleased to share Splunk's 2023 Global Impact Report, which covers our purpose-led impact work across four areas that matter most to the business and our stakeholders: data responsibility, ethical and inclusive growth, environmental sustainability and social impact.

FY23 was a year of resilience in action. With record-setting financial performance, a business model transformation and laser focus on customer success, the tenacity and innovation of Splunkers helped deliver these exceptional results and underscore our role as a leader in cybersecurity and observability.

Our impact work supports and extends our business strategy and purpose by aligning with stakeholder expectations for responsible, inclusive and sustainable business practices that help drive business growth and success; manage social, technological and environmental risks; and uncover opportunities that benefit our customers, stockholders, employees and communities.

In our third Global Impact Report, we reflect on our progress and impact over a transformational year for the company. I'm particularly proud of Splunk's recognition as one of Fortune's 100 Best Companies to Work For in 2022, our 100% score from the Corporate Equality Index, our 65% Splunker volunteerism and giving rate, our commitment to net zero climate emissions, and our leadership in cybersecurity, data responsibility and ethics conversations at the global, industry and policy level.

I look forward to sharing our report and the ongoing impact and innovation unique to Splunk.



Gary Steele
President and CEO
Splunk Inc.

