



“We’re committed to collaborating with our Suppliers to extend our ‘Do it Right’ promise.”

Ally Suppliers,

Ally Financial Inc. is a financial services company with the nation’s largest all-digital bank and an industry-leading auto financing business, driven by a mission to “Do It Right”. At Ally, we firmly believe it’s our responsibility as a corporate citizen to make a positive impact on the world around us. This belief is embedded in our LEAD Core Values and shapes our purpose-driven culture. We understand Suppliers play an essential role in helping us live up to our responsibilities and core values as we deliver on our mission for our stakeholders. As such, Ally is committed to collaborating with our Suppliers to extend our “Do it Right” promise by promoting positive impacts within our supply chain to ensure a sustainable future for our customers, employees, shareholders and the communities in which we live and operate.

In my role as Chief Procurement Officer at Ally, I must ensure that Suppliers understand the crucial role they play in our Sustainability strategy and share our broader values and commitments. As Ally continues to advance our Supplier Development and Sustainability Strategy, we are engaging our Suppliers to develop transparency around their Sustainability commitments and performance. To help us achieve this goal, Ally has selected EcoVadis, a global Sustainability rating company based on international standards, to conduct individual sustainability performance assessments of our Suppliers. A benefit for Ally Supplier’s participating in the EcoVadis assessment is that they will be able to share their assessment with other buyers, thus reducing duplicate work and “assessment fatigue.”

You are receiving this letter today because we feel given the breadth and impact of our relationship with your company, your feedback and participation in the EcoVadis assessment process is vital to us achieving our overall Sustainability goals. As such, we’re requesting that you register on the EcoVadis platform and take the assessment. You will receive a sustainability scorecard from EcoVadis with detailed insights into your strengths along with areas for improvement. Completion of this assessment will help Ally understand your company’s Sustainability commitments and performance and allow us to work together to make improvements. As you consider this request, I recommend [viewing the explanatory videos](#) and documents about the EcoVadis assessment, EcoVadis Terms & Conditions and associated fees included in this communication package.

Your Ally Supplier Development & Sustainability Team is available at SupplierSustainability@ally.com to answer any questions about how the EcoVadis assessment supports Ally’s sustainability programs and goals. For specific questions about your company’s EcoVadis relationship and/or assessment, you can visit the [EcoVadis Help Center](#).

Thank you in advance for investing your time in completing this assessment and for joining this strategic initiative for a more sustainable future.

Best Regards,

Nicole Lipscomb (She/Her/Hers)
Chief Procurement Officer
Ally Financial Inc.